

New River Community and Technical College Brand Style Guide

Logos/Seal



If you need a copy of a New River CTC logo, please contact the Office of Communications. We can provide jpg, png and vector files of the College's logo and seal. "Snipping" or using a screen shot of the logo may result in a blurry image.



Colors



Blue - Pantone 286C
#0033a1
RGB R 0 G 51 B 161
CMYK C 100 M 90 Y 2 K 1



Green – Pantone 7739 C
#009d4f
RGB R 0 G 157 B 79
CMYK C 85 M 12 Y 96 K 1

To use these colors in a Microsoft Office document or presentation, select the "More Colors" option and enter the RGB number listed with the color choice above.

Typography

Times Family - Times New Roman, *Times New Roman Italic*, **Times New Roman Bold**, *Times New Roman Bold Italic*

Arial Family – Arial Regular, **Arial Regular Bold**, *Arial Regular Italic*, **Arial Regular Bold Italic**, **Arial Black**, **Arial Black Italic**, Arial Narrow Regular, *Arial Narrow Italic*, **Arial Narrow Bold**, *Arial Narrow Bold Italic*