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| Steven Hedrick<br>Lydie Hedrick<br>Blaine Osborne<br>Ryan Gaiser<br>Stephanie Gaiser<br>Michael A. Belcher | NRCTC<br>Guest<br>NRCTC<br>Guest<br>NRCTC<br>Guest | Jared Conner | Guest |
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The meeting was called to order at 6:27 p.m. by Edward Knight, Chair.

Chairman Knight amended the agenda so that Ms. Shelia Johnson could review the financial report.

**Financial Report:** Ms. Johnson distributed the financial report to the Board members. She informed the Board the bond funds for the public library had been drawn down and the expenditures have been paid. As of the end of October, New River’s financial condition was very healthy. Ms. Johnson stated that New River has a separate financial aid code and these funds are in New River checking accounts. As of the end of October, the college has its own Pell Funds and Direct Loan Fund, which mirrors approximately the actual net disbursements. Chairman Knight asked to delay the approval of the financial report to later in the meeting when a quorum was present.

Ms. Johnson reported that the financial audit for New River is 99% complete. The auditors need the financial audit from the Greenbrier Community College Foundation. Ms. Johnson emphasized that if we do not have this information to the auditors to complete the audit of the college Monday morning, the auditors will complete the audit which will result in a qualified opinion. A qualified opinion states the information appears to be in good standing, but they cannot complete the audit until they received the Foundation reports. Once the Foundation audit is submitted, the auditors will re-issue the audit with the qualified statements.

**Chairman’s Report:** Chairman Knight received a letter from the Chancellor’s office that Dr. Spring’s salary was approved.

Dr. Spring introduced Dr. Harry Faulk and Mr. William Loope to the Board Members and audience.

Chairman Knight asked to amend the agenda to have Image Associates proceed with their presentation.

**Marketing Campaign:** Mr. Bill Hogan of Image Associates informed the Board members and audience that Image has been working to develop a new logo for the college. He described how the final logo was developed. Mr. Hogan began with a branding statement that focused on New River. Television, newspaper and radio advertisements were developed and are currently running. The purpose of the campaign is for everyone to recognize New River. The new logo is a modification of the current college logo. Mr. Hogan showed the television commercial to the audience. The revised logo was presented at the end of the commercial. He explained the focus on New River and that the design depicted both mountains and books. Mr. Hogan also unveiled the print ads and brochure the college will be using for the media blitz. These advertisements will focus on increasing enrollment and lay the groundwork for future marketing endeavors.

Mr. Hogan reviewed the public relations role of the marketing campaign. Mr. Mike Herron has been working with the staff providing phone training for employees and student workers. A uniform script will be used to provide information for those requesting it.

**Facilities Master Plan:** Ms. Shelia Johnson introduced Silling and Associates to present the college's Facility Master Plan, which needs to be approved by the Board. Mr. Tom Potts began the presentation by thanking everyone from both Bluefield State College and New River Community and Technical College for their help in gathering information needed to create the plan. Mr. Potts explained that the current facilities are inadequate for the projected enrollment growth. Mr. Potts turned the presentation over to Mr. William Dittoe of Educational Facility Consultants, a partner with Silling, to explain data he collected from the college constituents and community.

Mr. Dittoe visited each of the four campuses and met with faculty, staff, students, Board members and members of the community to determine needs of the college and community over the next ten years. Mr. Dittoe reviewed five and ten year enrollment projections for the college.

Mr. Potts stated that once the construction begins, enrollment will increase. The presentation included renderings for the four campuses.

The Nicholas County Campus will continue to offer health and business program. Currently the campus has instructional space limitations and inadequate faculty office space. Mr. Potts unveiled the site rendering for the Nicholas County Campus with complimentary architecture of the current design.

Mr. Jody Driggs presented the renderings for the Beckley and Greenbrier Valley campuses. He remarked that the Greenbrier Hall and the Salisbury Farm properties offered great opportunities for the college in regard to future programs and services. Greenbrier Hall had been initially renovated through the efforts of local supporters; however, the college has outgrown the space. Driggs suggested that the new public library being constructed on the college property might offer alternative opportunities for joint programming. The Salisbury Farm property is a logical place to construct a training and technology facility to address community needs and the mission of the college. The training and technology center could include four large labs, a central core for student gatherings, faculty offices spaces, and general classroom space.

Mr. Driggs pointed out that the Beckley campus is inadequate accommodate growth. He reviewed the long range vision for the Beckley Campus. Phase One, a 15 to 18 acre parcel of property will be developed. The ground floor of the main building will house the central administration of New River. The second floor will be core classrooms and student gathering spaces. The third floor will contain more classroom space with faculty offices and student study areas.

Mr. Potts presented the renderings for the Mercer County campus, a facility planned to help the college address its mission of offering transfer and technical/vocational programs. The current facilities on the Bluefield State Campus are inadequate for the delivery of technical programming. The new facility includes general purpose classrooms, technical laboratory space and faculty office space. General space for student and faculty interaction is provided.

The capital projects cost estimates total approximately \$38.2 million. Mr. Potts stated that Mr. Mike Moore has been the backbone for this project. Dr. Spring thanked everyone for their work on the project. Dr. Spring stated that the Board members need to approve the plan. Mr. William Sherwood made the motion to have the Facilities Master Plan approved. Ms. Donretta Jo Marcy seconded the motion. There was no further discussion and the motion carried unanimously.

Chairman Knight stated that the financial report needs to be approved. Mr. Gerry Hough made the motion to accept the financial report as presented. Ms. Vicki Nutter seconded the motion. There was no further discussion and the motion carried unanimously.

Chairman Knight stated that the minutes from the November 9, 2006 meeting needed to be approved. Mr. Gerry Hough made the motion to approve the minutes as presented. Ms. Vicki Nutter seconded the motion. There was not further discussion and the motion carried unanimously.

Chairman Knight asked Mr. Nick Bassett to present the Faculty Report. Mr. Bassett stated he was pleased to meet with the Board and that the senate has made progress in several areas including faculty evaluations, New River Online and the organization of the faculty departments and chairs. The Faculty Senate hopes to meet with the Board in April after the legislative session is over.

Chairman Knight asked Ms. Mary Igo to present the Classified Staff Report. Ms. Igo thanked the Board members for funding the Mercer Salary Scale for the classified staff and asked to have their continued support. Ms. Igo distributed a handout for the members to review.

Dr. Spring announced that Mr. Roger Griffith and Dean Michael Palm had some good news to share. Mr. Griffith stated that the college received the federal prison contract. He stated that the college will begin a major training project with the Greenbrier Resort soon.

Dean Palm reported that the college now has three functioning student governments. By next semester, the college will have senates on each campus, and will be forming a college-wide Council of Presidents.

Dean Palm reported on the partnership with Workforce WV in career planning and placement services. New River will be the first college in the state to have this type of partnership. Dr. Spring added this partnership will help the college to save money yet have excellent support services. Mr. Bill Loope has helped to bridge this partnership with the college.

Dr. John Mullens also made the announcement that the LPN class had a 96% passage rate on their national exam. This percentage is far above the state and national averages.

Mr. Sherwood made the motion to adjourn the meeting; Ms. Nutter seconded the motion. No discussion occurred on the motion, it carried unanimously. The meeting adjourned at 7:49 pm.

The next Board of Governors meeting is scheduled for Thursday, January 11 at the Beckley campus of New River Community and Technical College, Beckley, WV.

Respectfully Submitted,

Lori Midkiff