TERRI BAKER HONORED AS GREENBRIER COUNTY FRIEND OF BUSINESS

[Lewisburg, WV] Terri Baker, a Workforce Education program specialist with New River Community and Technical College, has been honored by the Women’s Business & Training Center as the Greenbrier County Friend of Business for 2010.

The award was presented by Tara Elder, Women's Business and Training Center director, at a luncheon at the Brier Inn in Lewisburg, WV, on Feb. 26. The center held similar recognition ceremonies across Southern West Virginia as part of Entrepreneurship Week activities.
Terri Baker has worked on New River’s Greenbrier Valley Campus in Lewisburg since 2001. Her primary responsibility is to develop workforce training for businesses in the Greenbrier Valley. Most recently she has worked with The Greenbrier to train prospective employees for the new casino there.

“I am very honored to be selected as the Friend of Business in Greenbrier County. Working for New River allows me interact with the local businesses to provide customized training, continuing education and workforce training solutions to meet their needs,” Baker said.

“During this week-long celebration we acknowledged the contributions of Women Business Owners and Friends of Business to the local economy,” Elder said. Through celebrating and honoring these women, our goal was to make people more aware of how important women are to the economy of West Virginia. Women are starting businesses at twice the rate of men and staying in business longer.”

The Women’s Business & Training Center honored the recipients not only for their contributions to the community, but for their innovation and creation of jobs. This was also an opportunity to educate young women about the power of entrepreneurship and what entrepreneurship is all about.

“Women are a strong force in the economy. They may be opening small businesses but small businesses are backbone. That’s how the economy runs,” Elder said.

The Women’s Business & Training Center, located in Beckley, is committed to developing leadership, independence and entrepreneurship for the Women of West Virginia. They empower women to make informed decisions about business ownership through training, business coaching and mentoring.

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