SPA MANAGEMENT CLASS INTRODUCED AT NEW RIVER GVC

[LEWISBURG, WV] New River Community and Technical College is introducing a new course in spa management that promises to be a popular addition to its Hospitality and Tourism curriculum. Introduction to Spa Management will offered for the first time on the Greenbrier Valley Campus during the spring semester which begins Jan. 20.

The course will cover the philosophy of spa, history of spa and spa cultures, contemporary spa, trend analysis, the spa service experience, spa traditions, treatments and terms. Other topics include financial organization of spas, vocations and professions, a day in the life of a spa director, and leadership and ethics.

"In our area of service, we have several potential sites for the establishment of spas in connection with resorts such as The Greenbrier, Snowshoe Mountain and The Homestead," notes Gregg Wingo, the chair of New River’s Division of Business who spearheaded development of the course. “We have incorporated the ideas of personnel associated with these resorts to develop the course of study and the content needed for a successful career in spa management.”

According to the advisors, the advantages of a spa career are many. Spas offer a wide range of career opportunities from entry level positions through upper level management, according to Cassandra Sessa who worked with Wingo and others at New River in developing the course.
“Health and wellness are the focus of spas today,” she notes. “An individual looking for a career where health and wellness are embraced will be very comfortable in the spa environment. This is an industry that enables people to pursue a passion for service, creativity, and helping others.”

The Introduction to Spa Management class will meet Thursdays from 7 p.m. to 9:50 p.m. For further information concerning the program, telephone 304-647-6560.

General registration will be held on the New River Greenbrier Valley Campus Thursday, Jan. 15, 9 a.m. to 7 p.m., and Friday, Jan. 16, 9 a.m. to 3 p.m. Late registrations will be accepted through Jan. 26. The Spa Management Class will meet for the first time Jan. 22.

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