Lisa M. Hatcher Appointed Allied Health Specialist at New River

[Beckley, WV] Lisa M. Hatcher has been appointed Allied Health Specialist at New River Community and Technical College. Working closely with the college’s senior administrators, allied health faculty and the health care community, Hatcher will provide leadership in New River’s non-credit and credit allied health programs to respond to employers’ workforce needs and demands.

New River offers degrees and certificates in a number of allied health fields including practical nursing, medical assisting, laboratory technology, phlebotomy, certified nurse assisting and medical billing and coding. A pharmacy tech program will be launched this summer at the Nicholas County Campus in Summersville.

Hatcher comes to New River from Mountain State University, where she was director of marketing. She has extensive prior experience in the health care industry. Prior to assuming the marketing post, she was executive director of the Prospero B. Gogo Clinic at Mountain State. She also developed the Region 1 Healthcare
Consortium during her tenure as a workforce development coordinator for the Region 1 Workforce Investment Board.

Hatcher earned her bachelors’ degree in business administration and her master’s in strategic leadership from Mountain State University. She is currently pursuing a doctoral degree in business administration from Columbia Southern University.

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